

The software platform of choice for EV charging services

Optimile's cloud based white-label platform empowers Charge Point Operators (CPOs), eMobility Service Providers (eMSPs) and EV charging solution partners to establish EV charging operations that scale fast and efficiently.

Thrive as a provider in the EV charging ecosystem!

Our flexible and scalable platform provides a comprehensive management system for charging points and meets all the EV charging needs of operators and businesses wanting to build a network of connected charging stations or offer mobility subscriptions both under their own brand. We create tailored EV charging management solutions featuring highly customisable tools for reporting and operational, network, energy, and billing-management.

Every feature is key to grow your EV charging business

Our APIs and interfaces allow you to easily connect to your internal systems and integrate with third-party services such as roaming, payment and access control. Our EV charging platform incorporates all industry-specific standards and protocols (OCPP, OCPI etc.) and facilitates the EV charging data exchange among all stakeholders in the value chain.

- **Operations management**
Manage your charging stations with ease and customise your charging station features remotely.
- **Pricing and invoicing management**
Make payments and invoicing easy through integration with payment gateways with different payment options, reporting, real-time dashboards and support for multiple currencies.
- **Split billing**
Reimburse employees who charge company electric vehicles at home.
- **User-friendly EV driver tools**
Make charging simple and keep customers coming back. Offer drivers a branded mobile app that makes it easy for them to find and reserve available charging points, start and stop charging sessions, and make payments.



Moving towards the future.

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Book a live demo:



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Offering the ultimate electric
& mobility experience

A white-label management platform
for your EV charging infrastructure

Your business, your brand

Bring your brand to the forefront and accelerate your EV charging market leadership. Use our backend with a complete frontend white label package.

White label

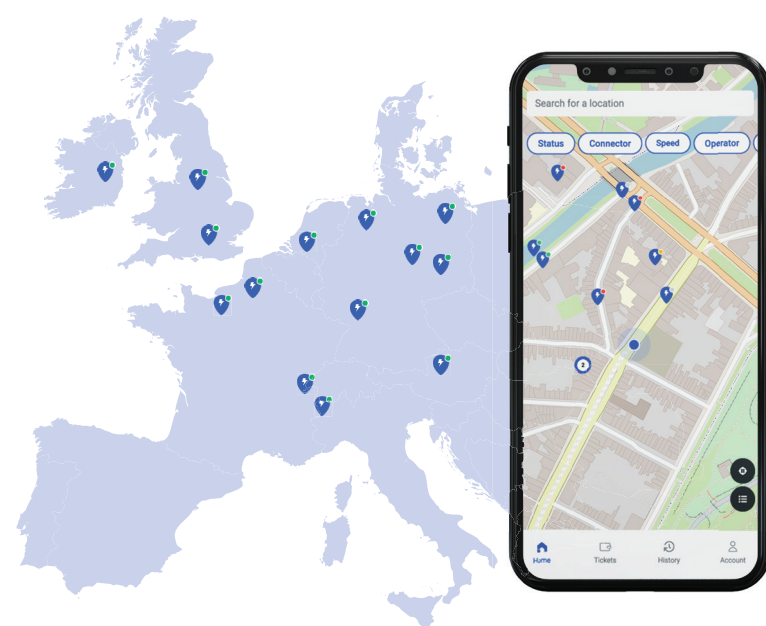
Apply your own branding to our software and mobile application. Because we remain in the background, operating in your branding on a white-label basis, the transactions belong to you. Your online portal and driver app can be designed to match your corporate branding, providing simplicity and familiarity to your customers.

White-label backend system:

- Comprehensive management of the entire EV charging infrastructure.
- Insight-driven reporting and dashboards.

White-label app:

- Check availability of charging stations nearby.
- Start and stop charging sessions.
- Pay with various payment methods.



Manage public, private and commercial charging smoothly

Optimile gives you the tools to manage chargers at scale, whether you are building a public charging network, offering commercial or home EV charging services, or a combination of these. We unleash the potential with next-level charging solutions.

EV roaming

Open your network to EV drivers from other providers across Europe and maximize the revenue potential of your charging stations. We offer direct roaming integrations via OCPI or connection via roaming hubs.

Home charging

A successful home charging business strategy is critical to future business growth. Managing a home charging infrastructure will provide a seamless charging experience for your customers. Energy networks need to be able to handle fluctuations however, preventing grid overload. EV smart charging plays a massive role to cope with these challenges. Our additional single app for public and home charging offers a 360° charging experience to your customers!

Hardware neutrality

Different use-cases require different charging point models. Our software was designed to be hardware-agnostic, meaning it will integrate with most brands of EV charging hardware on the European market today and tomorrow. Scale your network by freely integrating charging points from multiple OCPP-compliant vendors.

- Supports all OCPP-compliant charging points for a wide range of chargers.
- Compatible and easily configurable with charging stations from different manufacturers.
- Supporting the required industry standards and protocols within the charging ecosystem.

Build the business model you want, with our tailored solution

Optimile's EV charging platform provides you with clear and real-time insights.

Remote management

Manage your entire EV charging network remotely from your office. Set up, monitor and maintain charging stations remotely.

- Set up, customize, manage, resolve and monitor your charging point network remotely.
- Access to detailed log of all technical events.

Payments, tariffs & invoicing

Start earning revenues with your charging network. Your EV charging business requires flexibility when configuring the tariffs on your locations and chargers. Full control over the money flow is a must. Automated billing enables you to focus on growing your customer base.

- Automated receipt generation and invoicing.
- Use our solution or integrate your preferred Payment Service Provider (PSP).
- Reimburse employees charging company electric vehicles at home (split billing).
- Flexible pricing management, multiple currencies, and a variety of payment methods and invoicing options.

Reports & analytics

Make data-driven decisions and gain valuable data about your customers and their charging habits.

- Real-time insights on EV charging behaviour, energy consumption and more.
- Dashboards to see the status of your network at a glance.
- Actionable insights through reporting.