

The software platform of choice for EV charging services

Optimile's cloud based white-label platform empowers companies, charge point operators and mobility providers to establish EV charging operations that scale fast and efficiently.

Thrive as a provider in the EV charging ecosystem!

Our flexible and scalable platform provides a comprehensive management system for charging points and meets all the EV charging needs of operators and businesses wanting to build a network of connected charging stations or offer mobility subscriptions both under their own brand. We create tailored EV charging management solutions featuring highly customisable tools for reporting and operational, network, energy, and billing-management.

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Every feature is key to grow your EV charging business

Our APIs and interfaces allow you to easily connect to your internal systems and integrate with third-party services such as roaming, payment and access control. Our software incorporates all industry-specific standards and protocols (OCPP, OCPI etc.) and facilitates the EV charging data exchange among all stakeholders in the value chain.

- Operations management

Manage your charging stations with ease and customise your charging station features remotely.

- Pricing and invoicing management

Payments and invoicing made easy through integration with payment gateways with different payment options, reporting and real-time dashboards, support for multiple currencies.

- Split billing

Reimburse employees who charge company electric vehicles at home.

- User-friendly EV driver tools

Making charging simple will keep customers coming back. You can offer drivers a branded mobile app that makes it easy for them to book charging stations, make payments and receive customer support remotely.



Moving towards the
future.

Sassevaartstraat 46 bus 201,
9000 Gent
www.optimile.eu
info@optimile.eu
+32 (0)9 296 45 40

Visit our website:



Book a live demo:



V.U. Optimile NV, An De Pauw, Sassevaartstraat 46 bus 201, 9000 Gent
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Offering the ultimate electric
& mobility experience

EV charging platform
& white label

Your business, your brand

Bring your brand to the forefront and accelerate your EV charging market leadership. Use our backend with a complete frontend white label package.

White label

Apply your own branding to our software and mobile application. Your online portal and driver app can be designed to match your corporate branding, providing simplicity and familiarity to your customers.

White-label backend system:

- Comprehensive management of the entire EV charging infrastructure
- Multi-level partner management
- Insight-driven reporting and dashboards

API & custom integrations

With Optimile's APIs, you can easily integrate your existing ERP, CRM, point-of-sale, existing fleet management software, payment and billing solutions. They offer a flexible and scalable infrastructure to meet your unique EV charging needs. Make your existing systems more powerful and build innovative solutions on top of our platform.

- Have full control over the customer experience by building your own tailored solution
- Automatically enhance your existing systems with the EV charging data you need
- Optimize your existing infrastructure
- Grant your customer cutting edge usability and quality in every charge

Manage public, private and commercial charging smoothly

Optimile gives you the tools to manage chargers at scale, whether you are building a public charging network, offering commercial or home EV charging services, or a combination of these. We unleash the potential with next-level charging solutions.

EV roaming

Open your network to EV drivers from other providers across Europe and maximize the revenue potential of your charging stations. Expand your offering over multiple etworks and increase customer retention.

- Direct roaming integrations via OCPI or connection via roaming hubs.
- Roaming partner management portal.

Home charging

A successful home charging business strategy is critical to future business growth. With a single app for public and home charging, you offer a 360° charging experience to your customers.

- Partner with electricity providers to offer EV drivers flexible tariffs.
- Save your customers money with smart scheduling by taking advantage of lower electricity rates during off-peak periods.
- Reimburse employees charging company electric vehicles at home.

Hardware-agnostic

Different use-cases require different charge point models. Scale your network by freely integrating charge points from multiple OCPP-compliant vendors with our hardware-agnostic EV charging platform.

- Supports all OCPP-compliant charge points for a wide range of chargers
- Compatible and easily configurable with charging stations from different manufacturers.
- Supporting the required industry standards and protocols within the charging ecosystem.

Build the business model you want, with our tailored solution

Optimile's EV charging platform provides you with clear and real-time insights in order to make informed decisions.

Remote management

Manage your entire EV charging network remotely from your office. Set up, monitor and maintain charging stations remotely. In most cases, maintenance can be handled remotely.

- Set up, customize, manage, resolve and monitor your charging point network remotely
- Access to detailed log of all technical events

Payments, tariffs & invoicing

Your EV charging business requires flexibility when configuring the tariffs on your locations and chargers. Full control over the money flow is a must. Automated billing enables you to focus on growing your customer base.

- Automated receipt generation and invoicing
- Use our solution or integrate your preferred Payment Service Provider (PSP)
- Reimburse employees charging company electric vehicles at home (split billing)
- Flexible pricing management, multiple currencies, and a variety of payment methods and invoicing options.

Reporting

Make data-driven decisions and gain valuable data about your customers and their charging habits.

- Track key metrics such as EV charging behaviour, energy consumption & more
- Use real-time dashboards to see the status of your network at a glance
- Get actionable insights through reporting